



Book Writing & Manuscript Development Program

WEEK 1	<h2>Coaching Session Zoom Call #1</h2> <p>Focus:</p> <ul style="list-style-type: none"> ● Breakthrough session to get to know each other ● Discuss how to organize thoughts in an order for chapters that make sense ● Discuss foundation story/experience and how to use it to help connect with your reader (lessons learned, God's Word, important verses, styles to consider) ● Discuss overall book concept and how to be sure you have a unique angle that is strong, clear, relevant and needed in today's literary market. Look at comparable books on Amazon for ideas, if needed. ● Discuss potential themes for the book based on the purpose ● Discuss audience, niche and narrowing down your audience to keep your book content precise and focused ● Set writing and word count goals based on target completion dates to assist with writing of SMART goals using provided resources
WEEK 2	<p>Focus:</p> <ul style="list-style-type: none"> ● Complete Goal Setting resources and set attainable SMART Goals ● Begin writing Introduction Chapter and tag Tracie when ready for review so she can leave comments, suggestions and feedback ● Answer any questions about writing, publishing, platform building, marketing, etc.
WEEK 3	<h2>Coaching Session ZOOM Call #2</h2> <p>Focus:</p> <ul style="list-style-type: none"> ● Review goal setting information and analyze SMART goals ● Review Introduction chapter and discuss Tracie's comments and suggestions ● Discuss best ways to improve engagement with the reader, word flow, writing style, tone, developing your unique voice, etc. ● Discuss upcoming chapter content and organization. ● Begin brainstorming chapter outline and book's progressive layout ● Answer any questions about writing, publishing, platform building, marketing, etc.
WEEK 4	<p>Focus:</p> <ul style="list-style-type: none"> ● Revise and tweak Introduction chapter as needed ● Begin writing Chapter Two ● Work on crafting Chapter Outline, envisioning the journey you want to take your reader on from start to finish. Think about how you want them to feel when they're done reading your book; how they will be thinking differently; how you desire for their life to be changed by your words, and how to meet those goals. ● Assess where you are on meeting your writing goals and tweak goals or targeted completion dates if necessary ● Tag Tracie in google doc anytime content is ready for review or with questions

<p>WEEK 5</p>	<h2>Coaching Session ZOOM Call #3</h2> <p>Focus:</p> <ul style="list-style-type: none"> ● Discuss where you stand on meeting writing goals ● Review revised Introduction & Chapter Two written content and discuss Tracie's comments and suggestions. Talk about best ways to improve engagement with the reader, word flow, writing style, tone, story ideas, etc. ● Focus on establishing chapter outline, envisioning the journey you want to take your reader on from start to finish based on the written content thus far
<p>WEEK 6</p>	<p>Focus:</p> <ul style="list-style-type: none"> ● Revise and tweak Introduction, Chapter One and Chapter Two as needed ● Begin writing Chapter Three ● Continue crafting and revising Chapter Outline including brainstorming strong titles and summaries ● Tag Tracie in google doc anytime content is ready for review or with questions
<p>WEEK 7</p>	<h2>Coaching Session ZOOM Call #4</h2> <p>Focus:</p> <ul style="list-style-type: none"> ● Discuss content and revisions for Introduction, Chapter One and Chapter Two ● Begin writing Chapter Three ● Continue crafting and revising Chapter Outline including coming up with strong titles and summaries ● Continue working on crafting and organizing your Chapter Outline with titles and summaries ● Tag Tracie anytime content is ready for review or with questions
<p>WEEK 8</p>	<h2>Wrap up Coaching Session ZOOM Call #5</h2> <p>Focus:</p> <ul style="list-style-type: none"> ● Final review and discussion of all written content, how the book is progressing and flow of the book ● Discuss Tracie's comments and suggestions left throughout the manuscript. Answer any questions about needed revisions. ● Answer any questions about writing, publishing, etc., and how to include marketing in your written content (sticky statements, etc.) ● Review/revise chapter outline as needed. Final thoughts and brainstorm on strong titles and summary descriptions. ● Discuss best next steps for moving forward and persevering in completing your manuscript ● Discuss next steps for book proposals, query letters, platform building, etc. if desired. and any additional coaching needs