

# Book Writing and Manuscript Development



A 12 week program to help you unearth the  
core message God gave you to share so  
your story can impact the lives of others  
and glorify God.

*Tracie Miles*  
AUTHOR COACHING SERVICES

# Sample 12 Week Outline

PROGRAM OUTLINE AND WEEKLY FOCUS IS FLEXIBLE AND CUSTOMIZED  
PER AUTHOR TO ENSURE THE MOST PROGRESS

## WEEK 1

- ZOOM Coaching Call - Breakthrough session
- Unearth the story God is truly calling you to tell
- Identify:
  - What is the primary felt need you are trying to hit? The problem people have that you have a solution to?
  - What is your author's promise to the reader, the solution you have for their problem? How do you want them to think, feel and live differently after they have finished reading your book?
  - What is your unique spin and key takeaways?
- Discussion of chapter progression and outline
- Set writing and wordcount goals per week/month to reach target completion date and make a plan to write personal SMART goals.

## WEEK 2

Complete SMART goal setting forms. Begin writing chapter content for Intro and/or Chapter One and aim for meeting word count goals. Communicate with Tracie anytime regarding questions, content review and feedback via Google docs or email.

## WEEK 3

- ZOOM Coaching Call - Session #2
- Discussion:
  - Tracie's feedback on written chapter content thus far
  - Mind Mapping for consistent chapter structure
  - Building a Story Bank
  - Content Organization
  - Q & A

## WEEK 4

Focus on continuing to write content for Intro and/or Chapter One and meeting word count goals and refining those chapters. Communicate anytime with Tracie regarding questions, content review and feedback via Google docs or email.

# Sample 12 Week Outline

## WEEK 5

Focus on writing Chapter Two and meeting weekly/monthly word count goals. Communicate anytime with Tracie regarding questions, content review and feedback via Google docs or email.

## WEEK 6

- ZOOM Coaching Call - Session #3
- Discussion:
  - Tracie's feedback on written chapter content thus far
  - Fluid discussions about how the written content is flowing, tips for improvement, praise and polishing points, and progress tracking. Q & A.
  - End of Chapter takeaways idea brainstorming

## WEEK 7

Focus on writing chapter content and meeting weekly/monthly word count goals. Communicate anytime with Tracie regarding questions, content review and feedback via Google docs or email.

## WEEK 8

Focus on writing chapter content and meeting weekly/monthly word count goals. Begin working on Chapter Three content based on earlier mind mapping activities. Communicate anytime with Tracie regarding questions, content review and feedback via Google docs or email.

## WEEK 9

- ZOOM Coaching Call - Session #4
- Discussion:
  - Tracie's feedback on written chapter content thus far
  - Fluid discussions about how the written content is flowing, tips for improvement, praise and polishing points, and progress tracking. Q & A.
  - Brainstorming chapter titles that have a hook

## WEEK 10

Focus on writing and revising chapter content and meeting weekly/monthly word count goals. Communicate anytime with Tracie regarding questions, content review and feedback via Google docs or email.

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## WEEK 11

Focus on finishing Chapter Three, and revising any chapter content, if needed. Assess how the chapters are flowing and taking the reader on a journey. Continue work on brainstorming felt need driven chapter titles. Communicate anytime with Tracie regarding questions via Google docs or email. Submit all final content for review and feedback.

## WEEK 12

- ZOOM Coaching Call - Session #5
- Wrap-up- Discussion:
  - Tracie's feedback on all written chapter content
  - Solid next steps based on author's goals for publishing
  - Insider tips about the publishing industry industry & process
  - If desired, discuss main elements of a book proposal and tips for securing an agent

It's impossible to state exactly what each week will hold since every author begins in a different stage of their writing and has different questions and writing styles. As stated, each week will be customized based on each author's specific needs and writing endeavors.

The goal of this program is that by the end of these twelve weeks together, you'll not only have experienced light bulb moments about your story, but also heart awakening moments about your calling and the purpose of writing your book, as well as solid progress.

You'll have clear goals, a chapter outline and structure, experienced the power of accountability, and built momentum that keeps you moving forward.

You can expect to walk away with three to four polished chapters that have been carefully reviewed, improved and edited, plus a stronger grasp of your book's direction and the steps needed to bring it to life. Most importantly, you'll gain confidence, clarity, and the encouragement to keep going.

If you're ready to stop thinking about writing your book and start actually writing it - the story God gave you to share - this program is for YOU.

BOOK NOW